The Maryland-National Capital Park and Planning Commission Prince George's County Planning Department Development Review Division 301-952-3530



Note: Staff reports can be accessed at http://mncppc.iqm2.com/Citizens/Default.aspx.

Revision of Site Plan Departure From Design Standards

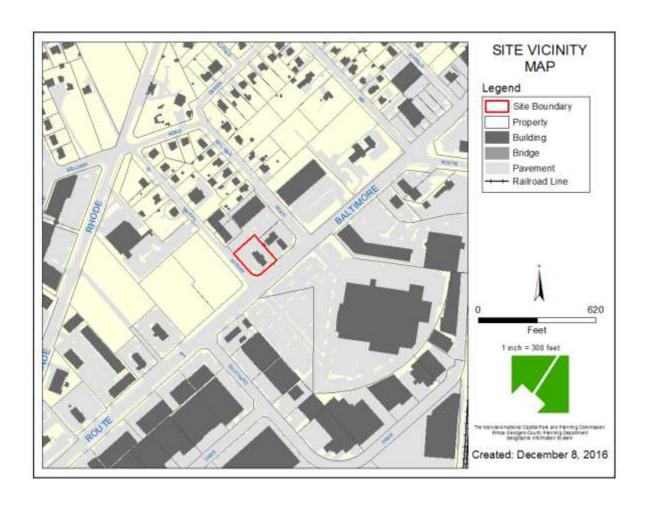
ROSP-3580-03

DDS-640

Application	General Data	
Project Name:	Planning Board Hearing Date:	09/14/17
Starbucks Coffee, Beltsville Location: On the northwest corner of the intersection of St.	Staff Report Date:	08/30/17
	Date Accepted:	05/16/17
	Planning Board Action Limit:	N/A
Applicant/Address: Starbucks Coffee Company 7 Penn Plaza, 370 7 th Avenue 15 th Floor New York, NY 10001	Plan Acreage:	0.5739
	Zone:	C-S-C
	Gross Floor Area:	2,877 sq. ft.
	Lots:	N/A
Property Owner: Woondharm Wongananda RV TR 16200 Julie Lane Laurel MD 20707	Parcels:	1
	Planning Area:	61
	Council District:	01
	Election District	01
	Municipality:	N/A
	200-Scale Base Map:	214NE05

Purpose of Application	Notice Dates	
ROSP-3580-02: A revision of site plan to update an existing eating and drinking establishment with drive-thru services for the addition of a front patio, a bike rack and directional signage, a fence along the east side of the property, and to clad the freezer box to match the parapet screening utility features.	Informational Mailing	12/15/16
	Acceptance Mailing:	04/28/16
DDS-640: A departure from design standards from the Section 4.2, Requirements For Landscape Strips Along Streets, of the 2010 <i>Prince George's County Landscape Manual.</i>	Sign Posting Deadline:	08/14/17

Staff Recommendatio	n	Staff Reviewer: Ivy R Phone Number: 301-9 E-mail: Ivy.Thompson	952-4526
APPROVAL	APPROVAL WITH CONDITIONS	DISAPPROVAL	DISCUSSION
	X		



THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

PRINCE GEORGE'S COUNTY PLANNING BOARD

TECHNICAL STAFF REPORT

TO: The Prince George's County Planning Board

The Prince George's County District Council

VIA: Christina Pompa, Acting Supervisor, Subdivision and Zoning Review Section

Development Review Division

FROM: Ivy R. Thompson, Senior Planner, Subdivision and Zoning Review Section

Development Review Division

SUBJECT: Special Exception Application No. ROSP-3580-03

Departure From Design Standards DDS-640

REQUEST: ROSP-3580-03: To update an existing eating and drinking establishment with drive-thru

services for the addition of a front patio, a bike rack and directional signage, a fence along the east side of the property, and to clad the freezer box to match the parapet

screening utility features.

DDS-640: A departure from design standards from the Section 4.2, Requirements For Landscape Strips Along Streets, of the 2010 *Prince George's County Landscape Manual*.

RECOMMENDATION: APPROVAL with conditions

NOTE:

The Planning Board has scheduled this application to be heard on the agenda date of September 14, 2017.

Any person may request the Planning Board to schedule a public hearing. The request may be made in writing prior to the agenda date or in person on the agenda date. All requests must specify the reasons for the public hearing. All parties will be notified of the Planning Board's decision.

The request must be made in writing and addressed to the Prince George's County Office of the Zoning Hearing Examiner, County Administration Building, Room 2184, 14741 Governor Oden Bowie Drive, Upper Marlboro, MD 20772. Questions about becoming a person of record should be directed to the Hearing Examiner at 301-952-3644. All other questions should be directed to the Development Review Division at 301-952-3530.

FINDINGS

- A. **Location and Field Inspection:** The subject property consists of 0.57± acres in the C-S-C Zone (Commercial Shopping Center). The property is located on the northwest corner of Baltimore Avenue (US 1) and St. Mary's Street, known as 10906 Baltimore Avenue. It is improved with a 2,877-square-foot single-story building. Ingress and egress to the property is via Baltimore Avenue and St. Mary's Street.
- B. **Development Data Summary:**

	EAISTING	I KOI OSED
Zone(s)	C-S-C	C-S-C
Use(s)	Fast-Food restaurant	Fast-Food restaurant
Acreage	0.57	0.57
Square Footage/GFA	4,211	4,561 (550 New)

FYICTING

- C. **History:** A fast-food restaurant (eating and drinking establishment with drive-thru services) was first established on this site in 1985 pursuant to Special Exception SE-3580, which was approved by the District Council on April 11, 1985, along with a modification of the parking schedule. The Board of Appeals later approved a variance of 4 feet from the 10-foot-wide landscape strip requirement along the street lines to construct the structure on May 22, 1985. A Revision to a Special Exception, ROSP-3580-01, was approved in 1992 for the addition of a freezer unit. A Revision to a Special Exception, ROSP-3580-02, was recently approved in 2016 at the Planning Director level for the conversion of the vacant building to an eating and drinking establishment with a drive-thru, as well as other associated site improvements. The records in the file of ROSP-3580-02 indicate that all previous conditions of approval were incorporated into the current approved site plan.
- D. **Master Plan and General Plan Recommendations:** The application is consistent with the Plan Prince George's 2035 policies for established communities and conforms to the institutional land use recommendation for the subject property in the 2010 *Approved Master Plan and Sectional Map Amendment for Subregion 1 (Planning Areas 60, 61, 62, and 64).*
- E. **Request:** The applicant seeks a departure from Section 4.2 of the Prince George's County Landscape Manual and a revision of site plan to allow for exterior improvements for the addition of a front patio, a bike rack, directional signage and a fence along the east side of the property, and to clad the freezer box to match the parapet screening of utility features.
- F. **Surrounding Uses:** The neighborhood in which the property is located is described as Baltimore Avenue to the east and St. Mary's Street to the south. The neighborhood is predominately commercial, except to the west where the land uses are primarily residential. The subject property is surrounded by land in the C-S-C Zone that is developed with other commercial businesses as well residentially zoned land (R-R and R-18) developed with single-family homes. These boundaries were accepted by the District Council pursuant to the approval of the 2010 *Approved Master Plan and Sectional Map Amendment for Subregion 1 (Planning Areas 60, 61, 62, and 64)*. The properties immediately surrounding the subject site are:
 - **North** Shell Gas station, and other commercial development zoned C-S-C

PROPOSED

East— Across Baltimore Avenue, Costco and other commercial development zoned C-S-C

South— Across St. Mary's Street TD Bank and other commercial development zoned C-S-C

West— Commercial development zoned C-S-C and single-family detached residential zoned R-R.

G. **Zone Standards:** The proposal is within the applicable development requirements and regulations set forth in Section 27-454, C-S-C (Commercial Shopping Center) Zone and Section 27-462—Regulations in Commercial Zones of the Zoning Ordinance. The subject application meets all the regulations for development in the commercial zone. Section 27-461(b), Uses Permitted in Commercial Zones, indicates that an eating and drinking establishment with drive-thru services is a permitted use in the C-S-C Zone. However, Footnote 24 requires any fast-food restaurant operating pursuant to a special exception approved prior to 2005, may only be amended through the revision to special exception process.

H. **Design Requirements:**

Signage—Only directional signage is proposed. Any future signage proposed on this property will require approval of a revised special exception site plan prior to approval of a sign permit. The proposed site plan identifies the location of the directional signage and the approved free-standing sign in conformance with the required setbacks for such signs.

Parking Regulations—The proposed site plan shows the required number of parking spaces for the site.

Prince George's County Landscape Manual Requirements—The subject application is not subject to the 2010 *Prince George's County Landscape Manual* (Landscape Manual) because of the limited improvements with no increase in gross floor area or impervious areas for parking and/or loading.

Tree Canopy Coverage Ordinance (TCC)—This application is not subject to the TCC as it does not propose disturbance of 5,000 square feet or greater.

I. **Departure from Section 4.2, Requirements for Landscape Strips Along Streets:** The requirements for landscape strips along streets requires a 10-foot landscape strip along Baltimore Avenue (US 1). The applicant has requested a departure from this requirement. Currently, there is landscaping in this location. In April 2017, the Alternative Compliance Committee presented the following discussion in review of an associated pre-alternative compliance application, AC-16018:

"The applicant has requested Alternative Compliance for relief from Section 4.2, Requirements for Landscape Strips Along Streets along the southern property line, fronting on Baltimore Avenue – US Route 1. The proposal is for the removal of the existing plant units and green area approved on the previous plan from its current location along the street-line and replacing it with a concrete patio area of approximately 406 square feet, along with railings, tables, and chairs.

"At the time of the previous review of a revision to Special Exception, ROSP-3580-02,

findings concluded that the site was not subject to Section 4.2 because there was no increase in the gross floor area of the building. The submission did not propose a change to the previously approved landscape strip that was required with the original construction of the building. This current proposal does not include an increase in the gross floor area of the building, but the proposed patio addition eliminates the previously approved landscape strip along the right-of-way, thereby increasing the impervious area of the site.

"The Committee finds the proposed Landscaping Concepts does not conform to the requirements of Section 4.2 and recommends denial of Alternative Compliance and the applicant should file a Departure from Design Standards."

The subject DDS-640 was filed in response to this issue. It is the applicant's desire not to comply with the requirement. No alternative has been offered either via Alternative Compliance or via the recurrent request. Sections 27-239.01(7) of the Zoning Ordinance includes the required findings for approval of a DDS, as well as the following specific required finding for approval of a departure from a standard contained in the Landscape Manual:

(B) For a departure from a standard contained in the Landscape Manual, the Planning Board shall find, in addition to the requirements in paragraph (7)(A), above, that there is no feasible proposal for alternative compliance, as defined in the Landscape Manual, which would exhibit equally effective design characteristics.

Comment: The Alternative Compliance Committee already concluded in their review of AC-16018, that there was no feasible proposal for alternative compliance that would exhibit equally effective design characteristics.

Section 27-239.01(b)(7)(A) of the Zoning Ordinance provides states that, in order for the Planning Board to grant a departure from design standards, it shall make the following findings:

(i) The purposes of this Subtitle will be equally well or better served by the applicant's proposal.

Comment: The subject property is being used, as a drive-thru fast-food restaurant, as it was developed in 1985. However, the current restaurant, coffee and tea shop, encourages patrons to enjoy their beverage in a welcoming place. The property is in an area that has experienced significant redevelopment. The inclusion of the patio generally meets the purposes and objectives of Section 4.2 Requirements for Landscape Strips Along Streets. While the Design Guidelines of Section 4.2 does not allow for any paved area in the landscape strip, it is staff's belief that the proposal will enhance the visibility of the greater Beltsville area by promoting the pedestrian activity. In this instance, the general aesthetic can be achieved by mirroring design elements from the southwest corner development and the use of some of the existing planting materials in planters.

(ii) The departure is the minimum necessary, given the specific circumstances of the request.

Comment: The departure of 10 feet is the minimum necessary. All existing conditions are shown on the site plan. The request allows for the entire landscape strip to be used to its maximum potential. There are no additional impacts on the surrounding uses.

(iii) The departure is necessary in order to alleviate circumstances which are unique to the site or prevalent in areas of the county developed prior to November 29, 1949.

Comment: The subject property was developed as a drive thru fast food restaurant sometime in 1985. The departure is necessary to alleviate circumstances that are unique to the site, because the property is zoned residential, and residentially-zoned developed land surrounds the property to the west, but visually shares the aesthetic of the adjacent commercial office use to the east. The property is unique in that it bridges the residential and commercial office uses that surround the site. This departure is necessary for the proposed use and at the present location.

(iv) The departure will not impair the visual, functional or environmental quality or integrity of the site or of the surrounding neighborhood.

Comment: The departure will improve the visual, functional, or environmental quality or integrity of the site or of the surrounding neighborhood through improved design of the patio as a neighborhood amenity. The applicant is visually enhancing the neighborhood by creating an inviting community space that will enhance and encourage the pedestrian activity in the area. The existing adjacent residential areas will not be infringed upon.

Therefore, staff is recommending approval of the departure request with recommendations to include brick piers with wrought-iron fencing to mirror the design located on the southwest side off Baltimore Avenue. The applicant should also save or provide existing plant materials in planters in the patio area.

- J. **Required Findings:** Section 27-317(a) of the Zoning Ordinance states that a special exception may be approved if:
 - (1) The proposed use and site plan are in harmony with the purposes of this Subtitle.

The purposes of the Zoning Ordinance, as noted in Section 27-102, are generally to protect the health, safety and welfare of the public and promote compatible relationships between various land uses. The proposed improvements to the existing eating and drinking establishment with drive-thru services are both in harmony and in conformance with the purpose and meets the applicable requirements and regulations of this subtitle. It will provide for a restaurant, which provides quick and convenient meals at a location near residential, employment, and shopping areas.

(2) The proposed use is in conformance with all the applicable requirements and regulations of this Subtitle.

The applicant has requested a departure from Section 4.2 of the Landscape Manual, staff has recommended approval of the departure with conditions. If the departure is approved the proposal will be following all applicable requirements and regulations of the subtitle.

(3) The proposed use will not substantially impair the integrity of any validly approved Master Plan or Functional Master Plan, or in the absence of a Master Plan or Functional Map Plan, the General Plan.

The application is consistent with the Plan Prince George's 2035 policies for established communities and complies to the commercial land use recommendation for the subject property in the 2010 Approved Master Plan and Sectional Map Amendment for Subregion 1 (Planning Areas 60, 61, 62, and 64). The project promotes improvement to an established eating and drinking establishment with drive-thru services. Thus, it can be concluded that the proposed improvements will not substantially impair the integrity of any validly approved Master Plan or Functional Master Plan, or in the absence of a Master Plan or Functional Map Plan, the General Plan.

(4) The proposed use will not adversely affect the health, safety or welfare of residents or workers in the area.

None of the responses from any referring agencies received by staff indicate that the proposed continuation of the restaurant with drive-thru use, subject to specific conditions, will adversely affect the health, safety, or welfare of residents or workers in the area.

(5) The proposed use will not be detrimental to the use or development of adjacent properties or the general neighborhood; and

The proposed improvements are for the betterment of the adjacent properties and the general neighborhood. There are no adverse impacts to the proposed improvements, therefore, the proposed use will not be detrimental to the use or development of adjacent properties or the general neighborhood.

(6) The proposed site plan is in conformance with an approved Tree Conservation Plan.

The site has an approved Natural Resource Inventory Plan (NRI-103-16), and is exempt from the requirements of the Woodland Wildlife Habitat Conservation Ordinance, per the Woodland Conservation Ordinance Equivalency Letter (SE-082-16), because the property is less than 40,000 square feet in size, and has less than 10,000 square feet of woodland on-site, and no previously approved tree conservation plan.

(7) The proposed site plan demonstrates the preservation and/or restoration of the regulated environmental features in a natural state to the fullest extent possible.

There are no regulated environmental features on the property that require preservation or restoration.

Subdivision 10.—Amendments of Approved Special Exceptions Section 27-325.—Minor Changes Section 27-325(i) Changes of drive-in and fast-food restaurant site plans.

(1) Changes of a site plan for an approved drive-in or fast-food restaurant may be permitted under the site plan amendment procedures in Section 27-324. The Planning Board may permit the following modifications under the procedures in this Subsection and (a) and (c) above:

- (A) The addition, relocation, or modification of a freezer on the sides or rear of the restaurant building;
- (B) The addition, relocation, or modification of gross floor area in order to provide rest rooms to serve the physically handicapped;
- (C) The addition, relocation, or modification of vestibules above and around points of access to the restaurant building;
- (D) The addition, relocation, or modification of a fence, storage area, or trash enclosure; or
- (E) Any amendment described in (b) above.

Comment: The proposed minor changes are permitted through Section 27-325(i) of the Zoning Ordinance as amendments pursuant to Section 27-325(b), Minor Changes, Planning Board.

K. **Referrals:** Following are a summary of comments generated from referrals by internal divisions and external agencies. Any outstanding plan revisions that remain are included as conditions of approval.

Community Planning—There are no General Plan or Master Plan issues raised by this application.

Historic Preservation—This project will have no impact on any historic sites, resources or know archeological resources.

Parks—There are no impacts on exiting parklands.

Special Projects—The proposed development and departure will have no impact on public facilities.

Transportation—The US Route 1 is a master plan arterial facility. The master plan right-of-way line is approximately ten feet behind the existing sidewalk. This is consistent with improvements shown on the plan, and therefore, it is determined that there are no conflicts between any elements of this plan and the ultimate right-of-way. The site is located on recorded Parcel B of Holbrook. There are no caps on development that would restrict either the use or this expansion of the use. Because the site is currently developed and no construction is proposed, there will be no preliminary plan. All changes to the plan are acceptable.

Maryland State Highway Administration—There are no objections to plan approval from this agency.

L. **Determinations:**

The criteria for granting the revisions to Special Exception ROSP-3580-03 are met. The subject property, currently serves the community as an eating and drinking establishment with drive-thru service and is compatible with all of the adjacent uses. Therefore, the use will not adversely affect the health, safety, or welfare of residents or workers in the area, or be detrimental to the use or development of adjacent properties or the general neighborhood, as no increases in to the interior gross floor area (GFA) are being proposed and the use will continue to function as a fast-food (eating and drinking establishment with drive-thru services) as it has since its initial construction

in 1985. Moreover, staff finds that the proposed minor revisions are so limited in scope and nature that they will have no appreciable impact on either adjacent properties or the previously approved site plan.

The requested departures are necessary to bring the existing conditions of the subject property into conformance with the requirements of the Zoning Ordinance. The building was constructed on the subject property in 1985 and has since operated with commercial use. The proposed patio addition and screening can provide a visual transition that can bridge this northern section of Baltimore Avenue to the development along St. Mary's Street and the southern part of Baltimore Avenue. The proposed fast-food use is permitted by-right and will not alter the relationship between the subject property and the surrounding neighborhood.

CONCLUSION

Based on the preceding analysis and findings, staff recommends APPROVAL of Revision of Site Plan Application No. ROSP-3580-03 and Departure From Design Standards DDS-640, subject to the following conditions:

- 1. Prior to certification of the site plan, the site plan should be revised to provide the following:
 - a. Include brick piers with wrought iron fencing to mirror the design located on the southwest side off Baltimore Avenue.
 - b. Show planters in the patio area. The applicant should save existing or provide new plant materials in planters in the patio area.
 - c. The patio should be constructed using pervious concrete or a similar material.
- 2. a. Add the plat reference (WWW 72-61) to the site information.
 - b. Add the building restriction line (BRL) as depicted on the plat.