September 20, 2000

MEMORANDUM

TO: Prince George's County Planning Board

VIA: Steve Adams, Urban Design Supervisor

FROM: Laxmi Srinivas, Senior Planner

SUBJECT: Conceptual Site Plan SP-00016

Detailed Site Plan SP-00017 Variance - VD-00017A Long*s Subdivision

The Urban Design staff has reviewed the site development plans for the subject proposal and presents the following evaluation and findings leading to a recommendation of APPROVAL with conditions.

EVALUATION

This Conceptual Site Plan was reviewed and evaluated for compliance with the following criteria:

- a. The requirements of the following sections of the Zoning Ordinance:
 - Section 27-473 governing permitted uses in the I-3 Zone
 - Section 27-471 regarding the I-3 Zone (Planned/Industrial Employment Park)
- b. The requirements of the *Landscape Manual*
- c. Referrals.

This Detailed Site Plan was reviewed and evaluated for compliance with the following criteria:

- a. Conceptual Site Plan SP-00016
- b. The requirements of the following sections of the Zoning Ordinance:
 - Section 27-473 governing permitted uses in the I-3 Zone
 - Section 27-471 regarding the I-3 Zone (Planned/Industrial Employment Park)
 - Section 27-568 regarding minimum parking requirements

- Section 27-582 regarding minimum loading requirements
- Section 27-230 regarding Variances
- c. The requirements of the *Landscape Manual*
- d. Referrals.

FINDINGS

Conceptual Site Plan and Detailed Site Plan

Based upon the evaluation and analysis of the subject application, the Urban Design staff recommends the following findings:

- 1. The subject site (Lot 17, Long*s Subdivision), consisting of approximately 0.87 acres, is located on the east side of US 301, 1500 feet north of Clymer Drive in Brandywine. The properties to the north and south are zoned I-3 and the property to the east is zoned I-1. The properties to the north and east are vacant and the property to the south has a residential use.
- 2. The proposal is for converting the existing residence to a contractor's office with no outside storage. The two existing storage sheds and a barbeque pit on the property will be retained. The existing paved parking area and driveway will be used for parking. The width of the existing driveway is being increased. A contractor's office with no outside storage is a permitted use in the I-3 Zone and the existing structures were part of the previous residential use and were permitted under the previous residential zoning. The applicant is proposing five parking spaces in the front yard.
- 3. Section 27-471, I -3 Zone (Planned Industrial/Employment Park), of the Zoning Ordinance requires Conceptual Site Plans and Detailed Site Plans to be approved for all uses in the I-3 Zone. Therefore, the applicant has filed for both a Conceptual Site Plan and a Detailed Site Plan. The proposed Conceptual Site Plan is identical to the proposed Detailed Site Plan. The subject lot was recorded in 1941. The proposal is exempt from any requirement to subdivide. Therefore, the applicant has filed for both a Conceptual Site Plan and a Detailed Site Plan simultaneously.

The Conceptual Site Plan and the Detailed Site Plan are being presented to the Planning Board at the same time. The Conceptual Site Plan is to be approved prior to the Detailed Site Plan application.

- 4. Section 27-471, I-3 Zone (Planned Industrial/Employment Area) establishes the following parameters for development in the I-3 Zone:
 - a. Purposes

To provide increased and enhanced employment opportunities...

To provide for a mixture of industrial, research, office and specific retail commercial office uses....

To permit uses which when compared to the uses permitted in other industrial zones will minimize detrimental effects on adjacent properties...

To provide development standards which assure compatibility of proposed land uses with surrounding land uses...

The proposed contractors office will be consistent with the industrial uses in the area and will provide employment opportunities. The height, scale, size and architectural style of the one-story brick house will be compatible with the size, architectural style and facades of the office buildings on the surrounding properties.

b. Landscaping, screening, and buffering of development in the I-3 Zone shall be as set forth in the Landscape Manual..

Additional buffering and screening may be required to protect the park like setting of the Planned/Industrial Employment Park from adjoining or interior incompatible land uses.

The proposal is subject to the requirements of Section 4.2 (Commercial and Industrial Landscape Strip Requirements), Section 4.7 (Buffering Incompatible Uses) and Section 4.3 (Perimeter and Interior Parking Lot Landscape Requirements) of the *Landscape Manual*. The applicant has filed an Alternative Compliance application AC-00020 for alternative compliance from the requirements of Section 4.7 (Buffering Incompatible Uses) of the *Landscape Manual* along the south property line. The Alternative Compliance Committee recommended approval of the existing 17- foot-wide building setback (instead of the required 30-foot-wide building setback) and a 17- foot-wide landscape strip (instead of the required 20-foot-wide landscape strip) along the south property line. The required number of planting units along the south property line has been provided. The Planning Director has recommended approval of the Alternative Compliance application.

The applicant did not request Alternative Compliance from the requirements of Section 4.2 (Commercial and Industrial Landscape Strip requirements) of the *Landscape Manual*. Section 4.2.b of the *Landscape Manual* states:

■In the I-3 Zone, the width of the required landscaped strip shall be as required by Section 27-474 of the Zoning Ordinance. The plant materials in the landscaped strip shall be as shown on a detailed site plan approved by the Planning Board in accordance with Section 27-471 (d) of the Zoning Ordinance, but in no case shall be less than required by Section 4.2.a.2 of this Manual. •

The applicant is proposing parking within the front building restriction line due to space constraints. The above section requires a 50-foot-wide landscape strip in the front yard. The applicant will not be able to provide the required landscape strip and will require alternative compliance from the requirements of the *Landscape*

Manual. A condition of approval has been added to require the applicant to obtain alternative compliance approval from the Planning Director for the landscape strip along US 301.

c. Outside uses

With the exception of off-street parking and loading areas, recreational facilities all uses allowed in the Table of Uses shall be located in wholly enclosed buildings. Outdoor storage is prohibited.

The proposed use is entirely within the existing building.

d. Site Plans

A conceptual and detailed site plan shall be approved for all uses and improvements....

In addition to the requirements of Part 3, Division 9, the Detailed Site Plan shall show the design and size of lettering, lighting, and all other features of signs proposed (except those for directional and informational purposes containing not more than four (4) square feet). These signs shall be reviewed and approved or disapproved at the same time the Detailed Site Plan is acted upon.

The subject Conceptual and Detailed Site Plans have been submitted in accordance with this requirement. A 40-sq.-ft. free-standing sign is proposed on the south side of the existing paved parking area. The applicant must provide more details regarding the proposed design and size of lettering and lighting for the sign. A combination of annuals and shrubs should also be provided at the base of the sign. A condition of approval has been added to require the additional information.

e. Uses

The uses allowed in the I-3 Zone are as provided for in the Table of Uses

Contractor*s offices are permitted uses in the I-3 Zone.

f. Regulations

- (1) Additional regulations concerning the location, size and other provisions for all buildings and structures in the I-3 Zone are as provided for in Divisions 1 and 5 of this part, the Regulations Tables (Division 4 of this Part), General (Part 2), Off-street Parking and Loading (Part 11), Signs (Part 12), and the Landscape Manual.
- (2) Not more than twenty-five (25%) of any parking lot and no loading space shall be located in the yard to which the building smain entrance is oriented,

except that the Planning Board may approve up to an additional fifteen percent (15%) in its discretion if increased parking better serves the efficiency of the proposed use; improves views from major arteries or interstate highways; and makes better use of existing topography or complements the architectural design of the building.

(3) No loading docks shall be permitted on any side of the building facing a street except where the lot is bounded by three (3) or more streets.

The applicant has filed a Variance application VD-00017A for the proposed setbacks and parking. The Variance application is discussed in detail under Finding 17. Finding 17 concludes that findings for granting a Variance can be made. With the approval of the Variance, SP-00017 can be found to be in conformance with the above section.

h. Required access

Each Planned/Industrial Employment Park (including each property in separate ownership) shall have frontage on, and direct vehicular access to, a street having a right-of-way width of at least seventy (70) feet.

The access for the subject property is on US Route 301 which has a right-of-way width of 200 feet along this property. The ultimate right-of-way line is set back approximately 20 feet behind the ultimate right-of-way line.

i. Minimum area for the development

- (1) The minimum area for the development of any Planned Industrial/Employment Park shall be twenty-five (25) gross acres.
- (2) If the area is less than twenty-five (25) acres but not less than fifteen (15) acres, the property may be classified in the I-3 Zone when the property adjoins property in the C-O Zone provided the area of the combined properties is at least twenty-five (25) gross acres.
- (3) If the area is less than twenty-five (25) acres, and the land was classified in the I-3 Zone prior to October 31, 1977, or upon approval of a Sectional Map Amendment, it may be developed in accordance with this Part, provided the owner of record does not own abutting undeveloped land in the I-3, E-I-A or C-O Zone.

The area of the subject property is less than 25 acres. However, the subject property was classified in the I-3 Zone by the 1978 Sectional Map Amendment for Brandywine and Mattawoman. The owner of record does not own abutting undeveloped land in the I-3, E-I-A or C-O Zones. Therefore, the subject property complies with this requirement.

5. The proposed parking is consistent with the following requirements of Sections 27-568 and 27-582, Off-street Parking and Loading, of the Zoning Ordinance:

REQUIRED PARKING SPACES		PROPOSED
One(1) per 500 sq.ft. of the 1,200 sq.ft. of gross floor area	3	5
REQUIRED LOADING SPACES		PROPOSED
One (1) per 10,000 to 100,000 sq. ft. of gross floor area of office	0	0

The proposed parking is consistent with the requirements of Section 27-568 (5) (B), Low Parking Generation Group. The proposed five parking spaces (four parking spaces and a carport) will be included in the front yard. One of the proposed parking spaces will encroach into the ultimate right-of-way line along US 301. Therefore, this parking space should be eliminated. A condition of approval has been added to propose all parking spaces outside the ultimate right-of-way line. With this condition, a maximum of four parking spaces will be provided in the front yard (three parking spaces and a carport) which is more than the required number of parking spaces.

- 6. The State Highway Administration (McDonald to Srinivas, June 6, 2000) has stated that the width of the existing entrance must be increased, acceleration and deceleration lanes must be provided, storm drain design and computations must be provided and a permit issued by the State Highway Administration must be obtained. Conditions of approval have been added to address those issues which directly impact the subject plan.
- 7. The Washington Suburban Sanitary Commission (Maholtz to Srinivas, June 5, 2000) has stated that there are no impacts due to the proposal.
- 8. The Community Planning Division (Rovelstad to Srinivas, June 22, 2000) has stated that the subject lot was originally classified in the I-3 Zone by the 1978 SMA for Brandywine and Mattawoman. The guidelines for development in these areas emphasize the appearance of the industrial development from major roads. The SMA therefore maintained zoning classifications with use and site plan review requirements for most of the undeveloped industrial property with frontage along the east side of US 301. The purpose is to specifically monitor the appearance of new development and redevelopment in this area. The proposed use is in an existing house. Since no redevelopment is taking place at this time, the existing house along with the landscaping will be consistent with the general guidelines of the SMA for development of this area.

- 9. The Department of Public Works and Transportation (Senjalia to Srinivas, June 5, 2000)

 has stated that the review of this application must be coordinated with the State Highway

 Administration.
- 10. The Transportation Planning Section (Masog to Srinivas, June 27, 2000) has stated that the parking area conflicts with the Master Plan recommendations. The parking must also be relocated out of the ultimate right-of-way. A condition of approval has been added to relocate the parking out of the ultimate right-of-way. A Variance is also being granted for the parking area. With the condition and the Variance approval, the proposal will be in general conformance with the master plan recommendations.
- 11. The Environmental Planning Section (Stasz to Srinivas, July 6, 2000) has stated that the proposal is exempt from the requirements of the Woodland Conservation and Tree Preservation Ordinance because the subject lot is less than 40,000 square feet in area and does not have a previously approved Tree Preservation Ordinance. There are no other environmental impacts due to the proposal.
- The Department of Environmental Resources (De Guzman to Srinivas, June 12, 2000) has stated that the proposal is consistent with the Stormwater Management Concept approval #008005190.
- 13. The Subdivision Section (Del Balzo to Srinivas, June 23, 2000) has stated that the subject lot was recorded in 1941 and that the subdivision is exempt from the requirements of Section 24-111 (c) of the Subdivision Regulations.
- 14. The Permits Review Section (Gallagher to Srinivas, September 21, 2000) has requested minor revisions to the site plan. The referral from this section shall be included in the backup prior to the Planning Board Hearing.

Conceptual Site Plan

15. The Conceptual Site Plan SP-00016 is found to represent a reasonable alternative for satisfying the site design guidelines without requiring unreasonable costs and without detracting substantially from the utility of the proposed development for its intended use.

Detailed Site Plan

16. With the proposed conditions, the Detailed Site Plan SP-00017 is found to represent a reasonable alternative for satisfying the site design guidelines without requiring unreasonable costs and without detracting substantially from the utility of the proposed development for its intended use.

Variance

17. Section 27-474, Regulations, of the Zoning Ordinance requires the following in the I-3 Zone:

Frontage Width = 150 feet
Front building restriction line (including the parking lot) = 50 feet
Side Setback - 20 feet +18 feet (building height) = 38 feet
No structures within front and side building restriction lines

The applicant s proposal is inconsistent with these requirements in the following ways:

Frontage Width = 100 feet Front setback for the parking lot = 0 Side Setbacks = 10 feet and 17 feet

Parking area, utility poles and shed are located within the front and side building restriction lines

Section 27-471, I-3 Zone (Planned Industrial/Employment Area) establishes the following parameters for development in the I-3 Zone:

(2) Not more than twenty-five (25%) of any parking lot and no loading space shall be located in the yard to which the building main entrance is oriented, except that the Planning Board may approve up to an additional fifteen percent (15%) in its discretion if increased parking better serves the efficiency of the proposed use; improves views from major arteries or interstate highways; and makes better use of existing topography or complements the architectural design of the building.

The applicant is proposing 100% of the proposed parking in the front yard.

- 18. Section 27-230 of the Zoning Ordinance requires the Planning Board to make the following findings prior to approving an application for a variance:
 - (1) A specific parcel of land has exceptional narrowness, shallowness, or shape, exceptional topographic conditions, or other extraordinary situations or conditions;

The subject property was originally a residential site. Therefore, the existing house was constructed according to residential yard setback requirements. Since the existing structure is being retained for industrial purposes, the existing setbacks are retained. The width, depth and total area of the subject property are also substantially less than the width, depth and area of typical lots in this zone. The minimum frontage for a lot in the I-3 Zone is normally 150 feet. The subject lot has a frontage of 100 feet. The other lots in the Long*s subdivision also have similar frontages because they were originally part of a residential subdivision. With a 100-foot frontage, a side setback of 38 feet could not be provided. Since the existing parking for the previous residential use was in the front yard, the parking has been retained in the front yard. The existing structures within the front and side building restriction line were part of the previous residential use and were permitted under the previous zoning and are therefore being retained.

(2) The strict application of this Subtitle will result in peculiar or unusual practical difficulties to, or exceptional or undue hardship upon the owner of the property; and

The existing house was constructed according to residential yard setback requirements and the property was later reclassified in the I -3 Zone. Since the existing house is being converted for industrial purposes, the existing setbacks are to be retained. For the structure to be brought into compliance with the industrial sideyard setback requirements, the existing house would have to be modified or the entire building would have to be relocated. This would create substantial practical difficulties for the owner. Relocating the parking to the rear and relocating the existing structures within the building restriction line would result in additional expenditure for the owner. Therefore, the strict application of this subtitle would result in unusual practical difficulties for the owner.

(3) The Variance will not substantially impair the intent, purpose or integrity of the General Plan or Master Plan.

The subject lot was originally classified in the I-3 Zone by the 1978 SMA for Brandywine and Mattawoman. The guidelines for development in these areas emphasize the appearance of the industrial development from major roads. The SMA therefore maintained zoning classifications with use and site plan review requirements for most of the undeveloped industrial property with frontage along the east side of US 301. The purpose is to specifically monitor the appearance of new development and redevelopment in this area. The proposed use is in an existing house. The existing house along with the landscaping will maintain the present reasonably attractive view along US 301 and will be consistent with the general guidelines of the SMA for development of this area. Therefore, the granting of the Variance will not substantially impair the intent, purpose or integrity of the General Plan or Master Plan.

The Planning Board finds that the approval of the Variance application VD-00017A is justified based on the fulfillment of the criteria mentioned above

RECOMMENDATION

Based upon the foregoing evaluation and analysis, the Urban Design staff recommends that the Planning Board adopt the applicable findings of this report and APPROVE Conceptual Site Plan SP-00016.

Based upon the foregoing evaluation and analysis, the Urban Design staff recommends that the Planning Board adopt the applicable findings of this report and APPROVE Detailed Site Plan SP-00017, VD-00017A and AC-00020 subject to the following conditions:

1. Prior to certification of the Detailed Site Plan,

- a. the site and landscape plans shall be revised to show the following:
 - (1) details regarding the design, size and lighting for the proposed sign
 - (2) a combination of shrubs and annuals around the base of the sign
 - (3) the existing entrance reconstructed to a 25'-35' full depth pavement commercial driveway channeled with a Type *A*Curb, or as otherwise required by the State Highway Administration.
 - (4) a deceleration lane and acceleration lane of sufficient width and length to serve the proposed use for ingress/egress from northbound US Route 301, as specified by the State Highway Administration
 - (5) Height of the existing fences
 - (6) Handicapped access ramp from the parking lot to the office
 - (7) A minimum of four parking spaces (three parking spaces and a carport) outside the ultimate right-of-way
- b. The applicant shall obtain Alternative Compliance approval from the Planning Director for alternative compliance from the requirements of Section 4.2 (Commercial and Industrial Landscape Strip) of the *Landscape Manual*.